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EDUCATION

**DOCTOR OF PHILOSOPHY IN ARCHITECTURAL HERITAGE MANAGEMENT
AND TOURISM (INTERNATIONAL PROGRAM) 2008**
SILPAKORN UNIVERSITY, BANGKOK, THAILAND

MASTER OF ARTS IN TOURISM INDUSTRY MANAGEMENT 2001
CHIANG MAI UNIVERSITY, CHIANG MAI, THAILAND

BACHELOR OF ARTS IN HOTEL AND TOURISM STUDIES 1997
KASEM BUNDIT UNIVERSITY, BANGKOK, THAILAND

TRAINING AND CERTIFICATES

Certificate of Training “Novice-Strong Seed Researchers”, National Research Council of Thailand, 2011



WORKING EXPERIENCE

ASSISTANT DEAN OF RESEARCH, LIBERAL ARTS FACULTY 2014 - Present
LIBERAL ARTS FACULTY, KASEM BUNDIT UNIVERSITY

CHAIR OF TOURISM MANAGEMENT DEPARTMENT 2012-2014
LIBERAL ARTS FACULTY, KASEM BUNDIT UNIVERSITY

LECTURER OF HOTEL AND TOURISM STUDIES DEPARTMENT 1999-2012
LIBERAL ARTS FACULTY, KASEM BUNDIT UNIVERSITY, THAILAND



RESEARCH

The Development and Management of Tourism Marketing Database Master Plan for Tourism Authority of Thailand (TAT.), 2009

Development of Human Capital Database of Tourism Industry to Serve ASEAN Economic Community, Budget Advocated by National Research Council of Thailand (NRCT), 2013

The Model of Work-integrated Learning (WiL) in Real Sectors for Human Capital Development Regulated by Mutual Recognition Arrangement on Tourism Professionals (MRA) in ASEAN Economic Community (AEC), Budget Advocated by Thailand Research Organizations Network (TRON), July 2014 – May, 2015