

คณะบริหารธุรกิจ สาขาวิชาธุรกิจดิจิทัล  
แผนการศึกษา หลักสูตร (เทียบโอน) 4 ปี เข้าเทอม 1  
(ภาคปกติ)

ปีที่	ภาคเรียนที่ 1				ปีที่	ภาคเรียนที่ 2			
	รหัสวิชา	Version	ชื่อวิชา	น.ก.		รหัสวิชา	Version	ชื่อวิชา	น.ก.
วิชา ทอ. จาก ปวส.	GEN101	1	THAI FOR COMMUNICATION	3(3-0-6)	วิชา ทอ. จาก ปวส.	GENXXX	1	GENERAL EDUCATION ELECTIVE	3(3-0-6)
	GEN102	1	ENGLISH FOR COMMUNICATION	3(3-0-6)		GENXXX	1	GENERAL EDUCATION ELECTIVE	2(2-0-4)
	GEN109	1	ENGLISH REDING IN DAILY LIFE	3(3-0-6)		DBxxxx	1	MAJOR ELECTIVE	3(2-2-5)
	GEN308	1	THE USE OF APPLICATIONS AND COMPUTER PROGRAMS FOR WORK	2(2-0-4)		DBxxxx	1	MAJOR ELECTIVE	3(2-2-5)
	MM1001	1	MODERN BUSINESS MANAGEMENT	3(3-0-6)		.....	1	FREE ELECTIVE	3(2-2-5)
	DB1100	1	COMPUTER AND INFORMATION TECHNOLOGY FOR DIGITAL BUSINESS	3(2-2-5)		.....	1	FREE ELECTIVE	3(2-2-5)
1	GEN401	1	SMART KASEM	3(3-0-6)	2	AC3015	1	TAXATION 1	3(3-0-6)
	GEN201	1	CONTEMPORARY ENTREPRENEURSHIP LIFESTYLE	3(3-0-6)		MA3201	1	BUSINESS ANALYTICS	3(3-0-6)
	BE3301	1	COMMUNICATIVE BUSINESS ENGLISH 1	3(3-0-6)		DB1201	1	DIGITAL BUSINESS PROGRAMMING	3(2-2-5)
	DB1101		GRAPHIC DESIGN AND MULTIMEDIA FOR DIGITAL BUSINESS	3(2-2-5)		DB2201	1	DATA COMMUNICATION AND NETWORKING FOR THE DIGITAL BUSINESS	3(3-0-6)
	DB1202	1	DIGITAL COMMERCE	3(2-2-5)		DB2202	1	MOBILE APPLICATION DEVELOPMENT	3(2-2-5)
	DB2101	1	DIGITAL DATABASE MANAGEMENT	3(2-2-5)		DB2203	1	BUSINESS SYSTEM ANALYSIS AND DESIGN	3(2-2-5)
	DB2102	1	WEB DESIGN AND DEVELOPMENT FOR DIGITAL BUSINESS	3(2-2-5)		MK1201	1	MARKETING AND MARKETING INNOVATION	3(3-0-6)
<b>รวม</b>				<b>21</b>	<b>รวม</b>				<b>21</b>
3									
	GEN402	1	LAWS FOR DAILY LIFE	3(3-0-6)					
	GEN501	1	PHILOSOPHY OF LOVE AND BEAUTY IN LIFE	3(3-0-6)					
	GEN603	1	EXERCISES IN DAILY LIFE	2(1-2-3)					
<b>รวม</b>				<b>15</b>	<b>รวม</b>				
1	AC1000	1	FUNDAMENTALS OF ACCOUNTING	3(3-0-6)	2	LA2014	1	BUSINESS LAWS	3(3-0-6)
	EC2003	1	PRINCIPLES OF ECONOMICS	3(3-0-6)		AC2004	1	ACCOUNTING FOR PLANNING CONTROLLING AND DECISION MAKING	3(3-0-6)
	FI2001	1	BUSINESS FINANCE	3(3-0-6)		MM4021	1	STRATEGIC MANAGEMENT	3(3-0-6)
	BE3302	1	COMMUNICATIVE BUSINESS ENGLISH 2	3(3-0-6)		DB4101	1	DIGITAL BUSINESS PROJECT	3(0-6-3)
	DB3101	1	BIG DATA ANALYTICS FOR DIGITAL BUSINESS	3(2-2-5)		DB4201	1	SEMINAR IN DIGITAL BUSINESS	3(3-0-6)
	DB3102	1	INTERNET OF THINGS	3(2-2-5)					
	DB3201	1	DIGITAL BUSINESS RESEARCH	3(3-0-6)					
<b>รวม</b>				<b>21</b>	<b>รวม</b>				<b>15</b>