



PORAMET BOONNUMSIRIKIJ, PH.D.



CONTACT

Email: Poramet.boo@kbu.ac.th

Tel. ++66 8 9144 1478



EDUCATION

DOCTOR OF PHILOSOPHY IN ARCHITECTURAL HERITAGE MANAGEMENT AND TOURISM (INTERNATIONAL PROGRAM) 2011

SILPAKORN UNIVERSITY, BANGKOK, THAILAND

Dissertation Topic:

Spirit and Place: Preservation of Religious Values through Buddha Images at World Heritage Sites in Thailand.

Supervised by Prof. William Chapman, Ph.D.

MASTER OF SCIENCES IN HOSPITALITY ADMINISTRATION 1997

JOHNSON AND WALES UNIVERSITY, PROVIDENCE, USA

Research Topic:

The Online Marketing for Middle Level Hotels: The Case Study of New England Area. Rhode Island, United States of America.

BACHELOR OF ARTS IN HOTEL MANAGEMENT 1995

RANGSIT UNIVERSITY, PRATHUM THANI, THAILAND

TRAINING AND CERTIFICATES

- *Certificate of Participation in the "International Seminar on Educating the Educators" Organized jointly by the World Tourism Organization (UNWTO) and the Tourism Authority of Thailand, 1999*
- *Certificate of Distinction of "ABACUS Basic Functionalities" ABACUS Distribution System, 1999*
- *Certificate of Training of "Basic Fares & Ticketing with Distinction"; Airline Training Center Authorized by IATA, 2001*
- *Certificate of completed the Basic Course for "Tourist Guide"; Organized jointly by Tourism Authority of Thailand (TAT) and Silpakorn University, 2004*
- *Certificate of Training "Novice-Strong Seed Researchers"; National Research Council of Thailand, 2010*



WORKING EXPERIENCE

CHAIR OF HOTEL AND TOURISM STUDIES DEPARTMENT 2000 - Present

LIBERAL ARTS FACULTY, KASEM BUNDIT UNIVERSITY, THAILAND

ASSISTANT DEAN OF QUALITY ASSURANCE, LIBERAL ARTS FACULTY 2014 - Present

LIBERAL ARTS FACULTY, KASEM BUNDIT UNIVERSITY, THAILAND

ASSISTANT DEAN OF RESEARCH, LIBERAL ARTS FACULTY
LIBERAL ARTS FACULTY, KASEM BUNDIT UNIVERSITY, THAILAND

2011-2014

ACT OF CHAIR PERSON OF HOTEL MANAGEMENT (INTERNATIONAL PROGRAM) 2012-2013
FACULTY OF LIBERAL ARTS, KASEM BUNDIT UNIVERSITY, THAILAND

LECTURER OF HOTEL AND TOURISM STUDIES DEPARTMENT
LIBERAL ARTS FACULTY, KASEM BUNDIT UNIVERSITY, THAILAND

1999-2000

TEACHING ASSISTANT FOR ENGLISH LANGUAGE INSTITUTE
JOHNSON AND WALES UNIVERSITY, USA

1995-1996



RESEARCH

The Development and Management of Tourism Marketing Database Master Plan for Tourism Authority of Thailand (TAT.), 2009

Factors Related to the Success of Samchuk Ancient Market in Supanburi Province, Budget Advocated by National Research Council of Thailand, 2010

The Tourism Routes and Needs of Halal Services of Muslim Visitors to Thailand, Budget Advocated by Ministry of Tourism and Sports, 2010

The Study of Strategic Plan for 1555 BMA Call Centre, Budget Advocated Bangkok Metropolitan Administration, 2013

Development of Human Capital Database of Tourism Industry to Serve ASEAN Economic Community, Budget Advocated by National Research Council of Thailand(NRCT), 2013

The Potential and readiness of ASEAN business for joining the ASEAN Economic Community (AEC) in 2015, Budget Advocated by Bureau of Entrepreneurs Development, Ministry of Commerce, Royal Thai Government, 2013

The Standard of Small Halal Restaurant for Tourism, Budget Advocated by Tourism Department, Ministry of Tourism and Sports, 2014

The Model of Work-integrated Learning (WiL) in Real Sectors for Human Capital Development Regulated by Mutual Recognition Arrangement on Tourism Professionals (MRA) in ASEAN Economic Community (AEC), Budget Advocated by Thailand Research Organizations Network (TRON), July 2014 – May, 2015

The Development of Tourism Network for Community Based Tourism in U-Thong, Suphunburi Province, Budget Advocated by Designated Area for Sustainable Tourism Administration (DASTA), August 2014 – January 2015

SOCIAL AND SCHOLAR MEMBERSHIP:

- *Membership of International Council on Monuments and Sites (ICOMOS) Thailand*
- *Membership and Management Committee of Tourism Academicians Association of Thailand (TAAT)*
- *Founder Member of Tourism Academicians Bicycle Club (TAB Club), Thailand*
- *Membership of Asian Raptors Research and Conservation Network (ARRCN) and Committee of ARRCN 9th Symposium 2015, Chumphon Province, Thailand*